

Public Domain Profit Report #1

Cake Decorating, Cakes & Confections

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www.thePublicDomainSource.com

www.PublicDomainMadeEasy.com

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The “Public Domain Profit Pack”

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INTRODUCTION

Thank you for downloading the “Public Domain Profit Report #1 – Cake Decorating, Cakes & Confections”

What I have done in this “report” is to gather everything I could to help get you profiting from the Public Domain ASAP.

In here you'll find keyword suggestions, possible JV partners, domain name suggestions and more!

There are a lot of ways to profit from these PD items – however, please don't try to do them all at once. Pick one and go at it full force. Once that is complete, then move on to the next.

I'm here if you have any questions – info@ThePublicDomainSource.com

To Your Success!

Beth Sawickie

P.S. If you haven't done so already, sign up for my **free newsletter** at: www.thePublicDomainSource.com and I'll send you some more great Public Domain profiting info!

PUBLIC DOMAIN BOOKS

I did a quick 30-second search using the methods I describe in "[Public Domain Made Easy](#)" and found **95 potential Public Domain book titles in the "cake decorating" niche published during the 1950's & 1960's!** You can learn how to do this too with the [step-by-step video training and guide book](#) - "[Public Domain Made Easy](#)".

I also did a web search for easily found Public Domain Books from the 1800's and early 1900's (pre 1923). Those are listed below:

Note: even though these are from the 1800's to the early 1900's – you CAN still use them for product creation, websites...etc.

Cake Decoration, (80+ pages)

<http://books.google.com/books?id=R4oXAAAAYAAJ&dq=cake&pg=PP1#v=onepage&q&f=false>

Cakes, Cake Decorations and Desserts, (150+ pages)

<http://books.google.com/books?id=AMEYAAAAYAAJ&dq=subject%3A%22cake%22&pg=PA3#v=onepage&q&f=false>

Cakes, Icings and Fillings (90+ pages)

<http://books.google.com/books?id=pQUZAAAAYAAJ&dq=subject%3A%22cake%22&pg=PA1#v=onepage&q&f=false>

Ornamental Confectionery

<http://www.archive.org/details/cu31924087274670>

One Hundred & One Layer Cakes (100+ pages)

<http://books.google.com/books?id=juYqAAAAYAAJ&dq=subject%3A%22cake%22&pg=PP7#v=onepage&q&f=false>

365 Cakes and Cookies, (175+ pages)

<http://books.google.com/books?id=CwMFAAAAYAAJ&dq=cake&pg=PP1#v=onepage&q&f=false>

75 Recipes for Pastry, Cakes and Sweetmeats

<http://www.gutenberg.org/ebooks/6677.bibrec.html>

KEYWORDS

Before putting up a website/blog, creating a product or doing any sort of internet marketing for anything – it is a smart idea to do some keyword research.

I researched keywords for the “Cake Decorating” niche using [Micro Niche Finder](#)

These are the keywords that people are using who are looking for a product or website related to “Cake Decorating”. You'll want to use these keywords so when people search for them, they'll find your website.

Use these keywords for:

- Your website/blog lay-out (pages, categories)
- Break them down into smaller niche sites (do a site all about “gum paste”)
- keywords to add into the content of your site
- keywords to put in article titles that you use to promote your site
- ads that drive traffic to your site

Main keyword for site:

Cake Decorating

(cake decorating ideas, how to decorate a cake, cake decorating techniques, cake decorating tips, cake decorating designs, cake decoration ideas, easy cake decorating, cupcake decorating)

Secondary keywords for Pages & Categories:

example:

Secondary keyword to use for a page on your site and/or category

- other keywords to use that relate to that secondary keyword – these would be good for individual posts on your site.

Cake Decorating Techniques

- Cake Border
- Cake Piping (cake piping techniques)
- Figure Piping (figure piping ideas, figure piping techniques)
- How to Write on a Cake
- Sugar Mold (sugar molding)

Gum Paste (gum paste decorations)

- Gum Paste Flowers (gum paste flower, gum paste flower making, making gum paste flowers, gum paste cala lillies, gumpaste flowers, gumpaste roses)
- gum paste figures
- gum paste supplies (gum paste mix, gum paste cutters, gum paste molds)

Fondant Cake Decorating (cake decorating fondant, fondant cake decoration, easy fondant, using fondant)

- Fondant Cake Decorating Ideas
- What is Fondant
- Cake Decorating Fondant Icing
- Fondant Wedding Cakes
- Fondant Recipe (rolled fondant recipe, making fondant, easy fondant recipe, fondant recipes, recipe for fondant, make fondant)
- Working with Fondant (coloring fondant, fondant flowers)
- Fondant Supplies (fondant tools, fondant molds, ready to use fondant)

Cookie Decorating (cookie decorating ideas)

- Christmas cookie decorating
- Sugar cookie decorating
- Easter cookie decorating
- holiday cookie decorating
- Cookie decorating icing
- Cookie Decorating Supplies (cookie decorating kits)

Birthday Cake Ideas (birthday cake designs, birthday cake design, birthday cake decorating ideas)

- kids birthday cake ideas
- birthday cake recipe

Wedding Cake Ideas (making a wedding cake, make your own wedding cake)

- Wedding Cake Designs
- Wedding Cake Pans, Wedding cake stands
- Wedding Cake Recipes, wedding cake icing

Baby Shower Cake Ideas (Baby Shower Cake Decorating Ideas, homemade baby shower cakes)

- Baby Shower Cake Designs
- Baby Shower Cake Sayings, Baby Shower Cake Wording
- Baby Shower Cake Recipes
- Baby Shower Cake Pans

Cake Decorating Supplies (cake decorating supply)

NOTE: This would be a good section of your site to “promote” products from Amazon.com and earn affiliate commissions on each purchase. You can also promote Amazon products in your e-mail list and within your ebook! You can sign up to be an “Amazon Associate” for free [HERE](#).

- cake decorating set, cake decorating tools, cake decorating equipment
 - cake decorating comb, cake decorating cutters, cake decorating tube
- cake decorating book
- cake decorating molds
- cake decorating DVD

DOMAIN NAMES

These are suggested domain names for the “Cake Decorating” niche. Domain names sell quickly – if these are no longer available, try some different variations: To the beginning add words like: My, The, Best, Great, Your. To the end add: Blog, Online, Guide, 101, Help.

You can also try .info and .net if the .com is no longer available.

LearnToDecorateCakes.+COM ([Register](#))

CakeDecoratingExposed.+COM ([Register](#))

BetterCakeDecorating.+COM ([Register](#))

LearnCakeDecoration.+COM ([Register](#))

CakeDecorationBlog.+COM ([Register](#))

You can purchase Domain Names for only \$7.49 each at GoDaddy.com by [CLICKING HERE](#).

For hosting I recommend [HostGator](#). I like their "Baby Plan" that lets you host unlimited domains!

*Use Coupon Code: **PublicDomainSource** to get your first month of hosting **first month of hosting for a penny!***

ARTICLE TITLES

Use these titles for articles that you can post on your website, post on article sites (like www.ezinearticles.com) and use in your e-mail newsletters.

I like to post the article on my site first, and then a few days later I will submit it to ezinearticles.com and other article directories.

10 Cake Decorating Tips

(take these from any of the PD books about cake decorating.)

5 Best Birthday Cake Recipes

(take recipes from the "365 Cakes & Cookies" recipe book).

3 Kids Birthday Cake Ideas

(same thing....take these from the PD books.)

The 10 Must Have Cake Decorating Tools

(take a look at the top selling "cake decorating tools" on Amazon, read the product description and the customer reviews. Create an article form that information. Put your Amazon affiliate links to the various products you recommend.)

10 Techniques for Cupcake Decorating

(Many of the cake decorating techniques will also work for cupcakes. Take these techniques directly from your PD cake decorating books, slightly update the wording and - bam! - article :)

CLICKBANK PRODUCTS TO PROMOTE

Promote these items on your website/blog, in your e-book, in your e-mail list mailings...etc. You can sign up for ClickBank [HERE](#).

You can also do a "JV" (Joint Venture) with these ClickBank Vendors. Contact any of the ClickBank vendors listed here and tell them about your product, the affiliate commission they could earn and why your product would be good for their web site visitors / e-mail list subscribers.

Make sure you present your JV proposal as a "win-win-win" for everyone involved. Their customers/subscribers will receive a good product filled with great info, your JV partner will receive a good affiliate commission, and you will also make money from your product.

To make the offer even more enticing, you can offer a discount to your JV partner's customers! There is a really easy way to do this using this really cool tool - check it out [HERE](#)

Cake Decorating Business Secrets

affiliate commission: around \$30

affiliate resources: <http://www.cakedecoratingbusiness360.com/affiliate.html>

create hoplink here: <http://www.clickbank.com/info/jmap.htm?vendor=CAKEDEC>

JV contact: david@cakedecoratingbusiness360.com

Cake Making Course - Video Cake Baking Lessons

affiliate commission: around \$15

affiliate resources: <http://www.cakemakingcourse.com/affiliates.html>

create hoplink here: <http://www.clickbank.com/info/jmap.htm?vendor=CAKECOURSE>

JV contact: Maddy, cakemakingcourse@gmail.com

YummyArts - Membership site - monthly affiliate commissions!

I currently promote this site and receive monthly commissions :)

affiliate commission: around \$14 on sign-up + monthly commission for several months.

affiliate resources: I haven't found an affiliate resource page for this site.

Their main page is <http://www.YummyArts.com>

create hoplink here:<http://www.clickbank.com/info/jmap.htm?vendor=247FUN>

JV contact: support@YummyArts.com

Keikos Cake and Pastry Friends - monthly affiliate commissions!

affiliate commission: around \$8 on sign-up + monthly commission for a few months

affiliate resources: I haven't found an affiliate resource page for this site.

You can read more about the various products and monthly membership here:
<http://keikos-cake.com/shop/>

create hoplink here:<http://www.clickbank.com/info/jmap.htm?vendor=RICHTIG>

JV contact: Marc Busch, busch.marc@web.de

Secret Restaurant Recipes - monthly affiliate commissions!

affiliate commission: around \$18 on sign-up + Rebill commissions

affiliate resources: <http://www.RecipeSecrets.net/affiliates>

create hoplink here:<http://www.clickbank.com/info/jmap.htm?vendor=2COOK>

JV contact: <http://www.helpforcustomers.com/>

(make sure "Department" is set to "RecipeSecrets.net")

IDEAS, IDEAS, IDEAS

For many more ideas on how to profit from the Public Domain, you can download the FREE30+ page report - "[Cool Public Domain Profit Ideas](#)" [HERE](#).

And also get the FREE "[6 Steps to Public Domain Success](#)" report [HERE](#)

No matter how you use the Public Domain books – having an auto-responder for your e-mail list customers & potential customers to subscribe to is VERY important. This gives you a chance to keep in contact with people who are interested in your niche. You can build a relationship with them. Send them good, quality, useful information – with a small bit of product promotion/ads. I really like using [Aweber](#) for my e-mail lists/newsletters.

ClickBank

Create a product to sell on ClickBank
(You can sign-up for ClickBank [HERE](#).)

I have a several products listed on ClickBank – no complaints here.

You can learn everything you need to get started selling your product on ClickBank [HERE](#).

E-Junkie

I also have several products on E-Junkie. Unlike ClickBank, E-Junkie secures your download files so everyone and their brother can't find them. You can also easily set up coupons and send out free samples.

If you're selling a product on ClickBank, you might also like selling it on [E-Junkie](#). You can try it out for *free for 3 months* using the coupon code: [PAYPALSPECIAL](#).

Amazon's Kindle

Here's a great way to add another "income stream". It is also perfect if you don't want to be bothered with building a website/blog, using ClickBank...etc.

Sell your ebook on Amazon's Kindle. You can learn about it here:
<https://dtp.amazon.com/mn/signin>

To learn wonderful hints, tricks & tips to maximizing your Kindle profits, check out what Mr. Jones has put together [HERE](#)

YouTube Videos:

When I researched this there were over 1,400 videos about "How to Decorate a Cake" on YouTube!

You can find them all here:

http://www.youtube.com/results?search_query=decorate+a+cake&aq=f

Use these videos on your website/blog, put links to the videos in your ebooks. These videos will add value to your website / product.

To learn how to embed a YouTube video into your website or blog, watch this video on YouTube: <http://www.youtube.com/watch?v=l4drUmu89es>

Create a Website/Blog

You could use all or part of the books to create a website based on cake decorating. Or, you could only use pieces to make a more focused tiny niche site. For step-by-step instructions on how to put your Public Domain info into a money-making blog – then check out "[Limitless Blog Content](#)".

Create a Free e-Course

Use all/some of the books to create a free e-course to drive traffic to your website, advertise your product, sell other people's products as an affiliate.

Check out the resources section at the end of this report for links to some great how-to videos that you may find useful.

RECOMMENDED RESOURCES

TUTORIALS & HOW-TOs	
<u>Create an eBook Using OpenOffice</u>	Video showing you how to create an eBook using Open Office – please note: you do not have to put in clickable headings like this guy does – it is a nice addition though.
<u>How to Put Files onto a CD/DVD</u>	Video showing you how to put files onto a CD. The process shown here is exactly the same for your ebook PDF files.
<u>Installing WordPress using Fantastico</u>	Great video from <u>HostGator</u> showing the “1 click install” of WordPress (almost 1 click anyway).
<u>More WordPress Video Tutorials</u>	Scroll down the page to get to the WordPress tutorials – how to work with: pages, post, categories, settings...etc. (from <u>HostGator</u>)
<u>Changing DNS settings on GoDaddy</u>	If you use HostGator for hosting your site and GoDaddy for registering domains, then you'll have to make sure the domains “point to” HostGator. Simple and easy to do as seen in this video.
More Useful Info...	
<u>Using ClickBank</u>	Everything you need to get started with being a ClickBank affiliate and selling your own products.
<u>Selling via Amazon's Kindle</u>	Everything you need to know to get started with Amazon Kindle.
<u>Kindle Profits Exposed</u>	Learn to make maximum profit from selling your info product to Amazon Kindle users.

<u>Selling via E-Junkie</u>	If you're selling a product on ClickBank, you might also like selling it on <u>E-Junkie</u> . You can try it out for <i>free for 3 months</i> using the coupon code: <u>PAYPALSPECIAL</u> .
<u>Limitless Blog Content (WordPress Training +++)</u>	Using Public Domain to make money with Blogs (WordPress) – Step-by-step training and SO MUCH MORE!
TOOLS	
<u>Affiliate Tools for ClickBank</u>	Easily set up “special discounts” for your JV partners and more!
<u>Micro Niche Finder</u>	The Ultimate Tool for keyword research
<u>OpenOffice</u>	Like MicroSoft Word – but FREE! You can easily make PDF files using this!
<u>Flex-Squeeze Theme for WordPress</u>	A FABULOUS theme to use – easily customizable & GREAT for selling your ClickBank Product.
<u>Aweber Auto-Responder e-mail lists</u>	Keep in touch with your customers and potential customers. “The Money is in the list”.
DOMAINS & HOSTING	
<u>Domains for \$7.49 at GoDaddy</u>	Click on the link to the left to get your domain names for only \$7.49!
<u>Hosting from HostGator</u>	Host Unlimited Domains for under \$10/month! Use Coupon Code: <u>PublicDomainSource</u> to get your first month of hosting for 1 cent!
<u>How to change DNS settings on GoDaddy</u>	If you use HostGator for hosting your site and GoDaddy for registering domains, then you'll have to make sure the domains “point to” HostGator. Simple and easy to do as seen in this video.

In the “[Public Domain Made Easy](#)” video series I’ll show you Step-By-Step how in **MINUTES** you can:

- **Find** a list of several potential public domain items in your niche – in MINUTES!
- **Quickly and Easily research** your potential Public Domain items – in MINUTES
- How to get your Public Domain Finds **for FREE!!!** (or close to it!)
 - **4 Step-By-Step Training Videos**
 - Find & Research Public Domain items in MINUTES!
 - **20 page Step-By-Step Guide**
 - with my Copyright Research Log!
 - the “**Public Domain Spy Report vol. 1**”
 - a guided tour of people making money on eBay with Public Domain!



[CLICK HERE TO LEARN MORE](#)